

»»» Creativity & Innovation

Tony Buzan on Mind Mapping Using a Computer

NEW

Tony Buzan

April 24 /

September 25, 2007



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Tony Buzan on Mind Mapping Using a Computer

Introduction

Your computer can finally do it! Your computer can now Mind Map!!

At last! You can now mind map on a computer as you would on paper!

In this state-of-the-art presentation, Tony Buzan will introduce delegates to the fundamental theories and practice of Mind Mapping, and will then place this in the context of the computer.

The leading Mind Map software, newly released this year, has taken 30 years to develop and has, in its evolution, flummoxed some of the best brains, programmers and companies in the world. The Mind Map Computer Project has been compared, in historical importance, to the Manhattan Project. In the latter, mankind cracked the problem of cracking the atom. In the former, mankind's brain cracked the problem of allowing the human brain to input thought into a silicon brain, and have manifested in the way that the carbon brain originally conceived of it!

You can now convey your thoughts into a computer, expand on them exponentially by leveraging the electronic world, and then transfer them back to your brain, in a brain-friendly manner. In this ground breaking course, the inventor of Mind Maps, Tony Buzan, will take you on a journey that will transform your life.

Bill Gates, in a recent NBC / News Week article headlined it 'The Road Ahead. How.... Mind Mappers are taking our information democracy to the next stage.'

Any organisation that wishes to survive in the 21st Century needs to send as many junior, mid and senior managers as possible.

Benefits to You

Subsequent to the course, delegates will have entered an internet and thinking Global Elite. They will be aware of Mind Maps / Radiant Thinking Theory and its explosive implications.

- They will have a full understanding of the difference between Mind Maps and other, not so effective, thinking tools.
- They will be conversant with the latest computer Mind Map offerings, and will have the knowledge base with which to select the most appropriate software for their needs.
- They will have familiarity with the use of such software.
- They will know how to use the software for a vast range of their own personal application needs.

Course Outline

- Mind Map Theory Review
- Mind Map Applications Review
- Benchmarking Current Mind Map Levels
- Hand-made Mind Maps: The Disadvantages and Advantages
- Computer Mind Maps: The Disadvantages and Advantages
- Different Mind Map Software – An Overview
- Mind Mapping, Concept Mapping, and Project Mapping: The Differences
- Why many so-called Mind Mapping software tools are not actually true Mind Mapping tools
- The 'Tops of the Pops'
- Computer Mind Map Applications
 - Meeting – small group, large group, national / international

Tony Buzan invented Mind Maps! You will be learning from the World's Ultimate Authority in this field.

- Memory – individual
- Memory – corporate
- Meetings
- Negotiation
- Project planning
- Project management
- Knowledge Management
- Sales and marketing
- Human resource
- Communication
- Presentations
- Performance coaching

Who Must Attend

Executives at all levels and from any discipline.

Course Leader

The world's leading author on the brain and learning. He authored and co-authored more than 90 books to date with sales totaling three million (and accelerating!). Mr Buzan book's and other products have achieved massive success in more than 100 countries and 30 languages, generating revenue in excess of £100 million.

The Mind Magician has lectured in 67 countries over the past 30 years. Mr Buzan is rated as the top international lecturer in 15 national and international management associations – his average rating from all audiences over 30 years and totaling hundreds of thousands of live participants: 94%!

Administrative Information

Date April 24 / September 25, 2007

Time 9 am – 5 pm

Fee S\$882.00 (SIM Members)
S\$1,008.00 (Non-members)

(Inclusive of 5% GST)

For foreign delegates, please refer to clause 2.

Venue Singapore Institute of Management
Management House
41 Namly Avenue, Singapore 267616

Closing Date March 24 / August 25, 2007

Enquiries Tel: (65) 6248 9409 / 6246 6746
Fax: (65) 6467 4401
E-mail: exec@sim.edu.sg

1. Hotel Reservations (for foreign delegates)

Please contact us for assistance in hotel reservations.

2. Registration and Payment

A place will be reserved for you upon receipt of your registration by fax/e-mail. Please inform us in writing of any change in your registration with more than 10 working days* of notice before commencement of seminar, after which 25% of course fee will be chargeable. If no notification is received by commencement date, the full course fee will be charged.

For foreign delegates sponsored by their companies, 5% GST is not applicable. If payment is made through a local company, 5% GST will apply.

Payment must be made by the closing date stated. All cheques/bank drafts must be made payable to 'Singapore Institute of Management', crossed and marked 'A/C payee only' with the programme title(s) indicated on the back of the cheques. Mailing address can be found at the bottom of this brochure.

3. Refund of Fees

If notice of withdrawal is given in writing:

- 100% refund for written notification more than 10 working days* before commencement
- 75% refund for written notification within 10 working days* before commencement
- After commencement/No show – No refund.

4. Cancellation

SIM reserves the right to cancel the course due to unforeseen circumstances.

5. In-Company Training

Please contact our In-Company Training at 6248 9404 / 6248 9405 / 6248 9457 or ict@sim.edu.sg

6. Website

Visit our website at www.sim.edu.sg for more information on SIM programmes and services.

7. Service Feedback Hotline

To give feedback on our service, please call our service hotline 1800-248 9673 on weekdays from 8.30 am to 5.30 pm.

* Monday to Friday, excluding Saturday, Sunday & Public Holiday

Registration Form

Participant's Details (compulsory information)

Name: _____

Male Female

Nationality: Singaporean PR Others _____ (please specify)

NRIC No. _____ Job Title: _____

Tel: (Hp/Pgr) _____ (O) _____

E-mail: _____ Fax: _____

Company: _____

Address: _____

Please indicate SIM Member Non-member Sponsored by company

Membership No: _____

Sponsored by company

EPA - A B C D E

GST Registration No: 19-9607747-H

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	SIM Members	Non-members
Fee	S\$ 840.00	S\$ 960.00
5% GST	S\$ 42.00	S\$ 48.00
Total	S\$ 882.00	S\$ 1,008.00

For foreign delegates, please refer to clause 2 above.

Contact Person's Details (if different from participant)

Name: Mr/Ms _____

Job Title: _____

Tel: (Hp/Pgr) _____ (O) _____

E-mail: _____ Fax: _____

Cheque No: _____ (if applicable)

How did you know about this workshop?

- SIM Website
- TODAY newspaper
- Direct Mail
- Others _____ (pls specify)
- The Straits Times newspaper
- Executive Programme Directory
- Broadcast fax

Please fax or send registration form and cheque (by mail) to Lucy Low (EPA), Singapore Institute of Management, Management House, 41 Namly Avenue, Singapore 267616
Fax: (65) 6467 4401. We will acknowledge receipt of your registration by post, e-mail or phone.